

PROGRAM FEE REQUEST - CHANGE TO EXISTING

University: University of Arizona

College/School: Social and Behavioral College

Department: School of Journalism

Program: B.A. in Journalism

☐ Both

☐ Graduate

☒ Undergraduate

Lower Division

Choose One Option

Resident:

\$ 0

/semester

\$ 250

/semester

Current Rate

Proposed Rate

Effective Date: Fall 2018

(this field you may enter other option just by typing it in box)

Non-Resident:

\$ 0

/semester

\$ 250

/semester

Current Rate

Proposed Rate

Effective Date: Fall 2018

(this field you may enter other option just by typing it in box)

Program Fee History:

Resident:

Date Fee Established Fall

2018

and original amount

Most Recent Date & Change to fee (Date/Amount)

Fall 2018

Most Recent Date & Change to fee (Date/Amount)

Non-Resident:

Date Fee Established Fall

2018

and original amount

Fall 2018

Other Applicable Fees in School/Program

Resident:

Non-Resident:

Applicable differential tuition amount:

0

0

Number of classes within the program with a fee:

20

20

Percent of classes within the program with a fee:

36%

36%

Purpose (Please provide a brief statement detailing the purpose of the fee, including the anticipated expenditures of fee revenue and benefits the fee will provide students. Include an explanation of the additional benefits funded by the increase.)

This proposal, if approved, would extend the current \$250-per-semester undergraduate program fee from just juniors and seniors to all journalism majors, and then eliminate most course fees, resulting in roughly the same expenses for students. The rationale is to provide more equity, transparency, reduction of course fees, cost predictability for students and better support for students on need-based aid, as well as for veterans. All journalism students, not just juniors and seniors, benefit from classroom technology and instructional support provided by these fees. The proposal also would be consistent with Arizona State University's Cronkite school, which applies its per-semester fee to all majors, not just juniors and seniors.

Justification (Please provide a brief statement on what the proposal is intended to pay for and how much of the costs will be covered by the incremental revenue)

Justification is appended to this document to accommodate tabular data (please see document 7a).

Student Consultation (Please describe the method and outcomes of student consultation)

This was completed spring and fall 2017. Students filled out an online survey posing questions on course fees vs. program fees in spring 2017 and responded positively to the application of program fees to all students, while ensuring reduction in course fees. Individual classes were canvassed in spring and fall 2017, including editing, features and reporting classes. Again, the response was positive for the move away from course fees and toward the more predictable program fees. Student representatives met with the director and associate director on May 1, 2017, for a wide discussion about the proposal, which they supported, and additional benefits of the program fees, particularly for VR and 360 technology and better audio equipment.

MARKET PRICING

| Institution | Degree | Annual Price | | |
|---------------------------------|------------------|--------------|-------------|--------|
| | | Resident | Nonresident | Online |
| University of North Carolina | BA in Journalism | \$ 9,185 | \$ 35,280 | |
| University of Texas - Austin | BA in Journalism | 10,661.00 | 37,585.00 | |
| University of Maryland | BA in Journalism | 11,207.00 | 34,878.00 | |
| Arizona State University | BA in Journalism | 11,577.00 | 27,999.00 | |
| Washington State University | BA in Journalism | 11,619.00 | 26,333.00 | |
| University of Oregon | BA in Journalism | 11,802.00 | 35,303.00 | |
| University of Missouri | BA in Journalism | 11,891.00 | 27,790.00 | |
| The University of Arizona | BA in Journalism | 12,728.00 | 36,158.00 | |
| University of Minnesota | BA in Journalism | 14,705.00 | 27,135.00 | |
| Michigan State | BA in Journalism | 14,749.00 | 40,193.00 | |
| Pennsylvania State University | BA in Journalism | 18,805.00 | 34,337.00 | |
| Northwestern | BA in Journalism | 53,284.00 | 53,284.00 | |
| University of California - L.A. | BA in Journalism | 54,517.00 | 54,517.00 | |
| | | | | |
| | | | | |

BUDGET

Financial Aid Set Aside (FSA) Amount: 14.0%

Proposed Annual Revenue

| | | |
|----------------------|----|---------------|
| Program Fee Amount | \$ | \$ 500.00 |
| Number of Students | # | \$ 200 |
| Total Revenue | = | \$ 100,000.00 |

Proposed Annual Expenditures

| | | |
|-----------------------------------|----|---------------|
| Financial Aid Set Aside | \$ | \$ 14,000.00 |
| Administrative Service Charge | \$ | \$ 15,880.00 |
| Personnel - Media Support (19.8%) | \$ | \$ 19,800.00 |
| Support Staff Expense (3.6%) | \$ | \$ 3,679.00 |
| Operating Expenses (46.6%) | \$ | \$ 46,641.00 |
| | \$ | |
| | \$ | |
| | \$ | |
| | \$ | |
| Total Program Costs | = | \$ 100,000.00 |

Justification – Program Fee for B.A. in Journalism lower division

The School of Journalism, like its peers nationally, has high needs for instructional technology as a professional program. The major expenses in the program fee are personnel and technology to prepare students for industry careers, and follow what students supported when the program fee was first launched a decade ago in 2008. Following is the cost breakdown for current and proposed use of the fee.

Current use

Financial Aid Set Aside (FAS) is set at 14% of revenue. After distribution, the program fee currently is used for funding about \$65,000 annually for the following student services:

Personnel services (\$13,002):

- Advanced design coordinator (adjunct position), totaling \$6,600 with ERE for an expert to help students with advanced page design for school media and courses.
- Lab attendants provide students direct support for their skills courses, costing \$4,752.
- School media professional editing assistance as a back check on materials before they go to professional media organizations for publication. Costs \$1,650 per year.

Student support (\$49,285):

- Internship coordinator (.50 FTE), totaling about \$30,058, including ERE. Program fees pay for all of this position.
- Program coordinator (1.0 FTE), whose position totals \$38,454. The program fee covers half of this position, or \$19,227, for helping with student extra-curricular activities through the Center for Border and Global Journalism.

Operating expenses (\$3,500)

- School club extra-curricular engagement program expenses, at about \$3,500 annually.

Additional services provided with the change

When expanded to all majors, the fees will enhance student services through an additional \$86,000 (this is the est. amount after 14% FAS), to be spent as:

Personnel services (additional \$23,479)

- School media video support (supplemental compensation for two video instructors), \$19,800.
- Graders and other in-class assistants, totaling \$3,679 annually.

Operational expenses (additional \$46,641)

- Computer refresh/equipment/furniture, totaling \$21,641 annually (For a \$47,000 computer refresh).
- Reading Room student expenses, \$3,000.
- School media printing expenses, \$12,000.
- Additional club support and student association dues, \$10,000.

Administrative Service Charge of 15.88% of revenue est. \$15,880

The University will assess administrative service charge to recover overhead costs incurred by the University. The revenues generated from the Administrative Service Charge (ASC) are used specifically to support overhead costs and administrative services that benefit the entire University, but are not easily assignable to any one unit. Examples include utilities, payroll processing, human resources, information technology, budgeting and procurement.

If this fee is approved the college will receive an additional est. revenue of \$86,000 to the current \$65,000 (after FAS distribution) that is collected from undergraduate upper division program fees. However, the school would end all course fees, which currently net the program about \$53,000 to refresh its four computer labs, upgrade video editing equipment, check out cameras and other equipment, and provide special aid for certain courses. The additional program fee revenue would cover those expenses.